

# THE NEW SYGMATA.COM

*Scheduled to Launch August 15, 2009*

## COMING SOON

Earlier this year, we challenged our web team to perform a major overhaul of our site. We gave the team considerable latitude, but asked that they consider a design that would take the usability and resourcefulness of sygmata.com to a whole new level. After many long hours and a few late nights, we are pleased to announce that the project is moving along well and full launch is scheduled for August 15, 2009.



## FEATURES

The new sygmata.com will have many new features that our current and prospective clients will find very useful. First, a detailed list of industries that we currently support and/or work in will be provided. Each industry type will allow prospective clients to obtain more details about the specific services that we offer for that given industry.

Another feature will be a breakdown of the different solutions that we offer. At Sygmata, we believe that there are four key elements to all successful business transformation/optimization undertakings: People, Process, Technology, and Strategy. Although no single element can make

or break any operation on its own, each plays a distinctly important role in the overall success of a firm. Thus, this new section will provide details about how we can help our clients address very specific needs that pertain to each element.

In addition to providing details about our solutions, we felt that a resources section would be very beneficial to visitors. In this section, we will provide both primary and secondary sources including articles, case studies, links, books, and multimedia.

Last but not least, the new sygmata.com will also include a media link. The media link will include two main subsections: The first will be Press Releases. Here, visitors will find archives of past press releases pertaining to our firm. The second subsection will be Public Relations. Here, visitors will find information on how to contact our public relations department.

We're counting down the days and we can't wait until its official. We invite you to come back and revisit our site on August 15, 2009. We would also love to hear your feedback – please email your comments to:

[contact@sygmata.com](mailto:contact@sygmata.com)